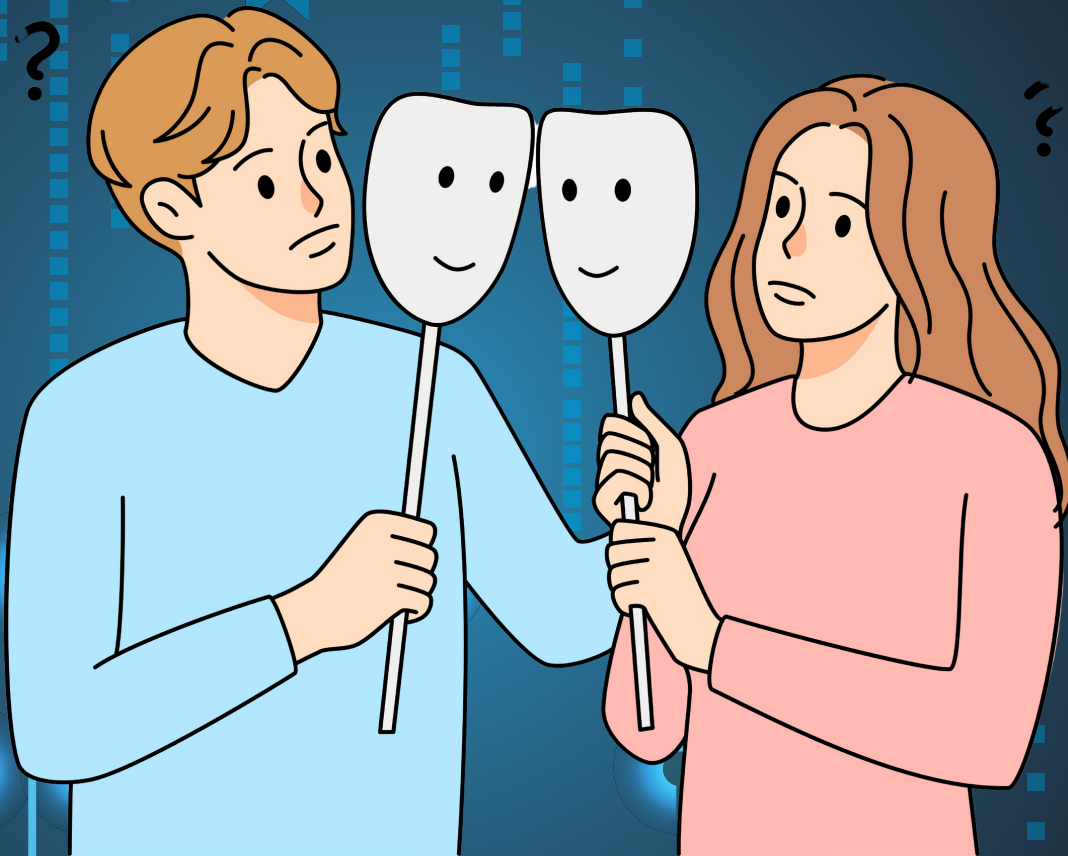


You can't fake The deepfake...!!



Deepfake was born in 2017 but has grown in existence over the globe in recent times. This is due to the fact that Deepfake generation tools are now widely available in the form of applications and websites, etc. Deepfakes not only comprise of videos but images and audio as well. It utilizes artificial intelligence to create convincing images, audio and video hoaxes. While deepfakes pose a serious threat on the societal trust, they also have legitimate uses such as video game, audio and entertainment, customer support and caller response applications, such as call forwarding and receptionist services, etc.



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Such graphic processing requires high-end computing power and is not possible on a normal user computer; but in the recent times we have reached a point where Deepfakes can be generated in a matter of seconds, and the processing power is not only limited to computers but has made its way to the cloud as well. Deepfakes are not always illegal and are becoming harder to spot as advancement in technology happens each day. Hence it becomes our moral duty to think twice before what we see or hear in the digital realm.

